

HOLLYWOOD MEDIA DISTRICT BID MEETING OF NOMINATIONS COMMITTEE

Musicians Union, 817 N. Vine St., Hollywood CA 90038

Thursday, February 25, 2016 – 2:30pm

MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman, M. Malick

Absent: J. Massachi

Guests: M. O'Hara, J. Omahen, L. Schechter

- I. Call to order
As the first Nominations Committee meeting to be held by the HMD, Committee Chair D. Bass called the meeting to order at 2:40pm.
- II. Introductions and Public Comments
Michael O'Hara was present and introduced.
- III. There were no minutes to approve
First Nominations Committee meeting to be held by the HMD.
- IV. Review of process
*(i) The Committee discussed and recommended to possibly consider others and to interview them for the Board. **D. Bass made a motion to advise and recommend to the Board of Directors the Nominations Committee wishes to investigate additional candidates representing Theatre Row, but not necessarily limited to a candidate solely representing Theatre Row. M. Ankney seconded the motion. The motion passed unanimously.***
(ii) Discussion involved a need for there to be diversity regarding BID Boardmembers.
- V. Michael O'Hara was interviewed by the Committee. O'Hara was asked a number of questions. The Committee advised O'Hara they were not able to make a decision at this time, and the Committee would let him know of their decision.
- VI. The Committee agreed to hold their next meeting on Thur., Mar. 24th, beginning at 2:30pm. Items suggested for the agenda included looking at and possibly revising the Candidates Nomination Form and also defining what this Committee will be doing.
- VII. Adjournment was at 3:25pm

HOLLYWOOD MEDIA DISTRICT BID MEETING OF NOMINATING COMMITTEE

Musicians Union, 817 N. Vine St., Hollywood CA 90038

Thursday, March 24, 2016 – 2:30pm

MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman

Absent: M. Malick, J. Massachi

Guests: M. Demson, J. Omahen, L. Schechter

- I. Call to order
Chair D. Bass called meeting to order at 2:40pm.
- II. Introductions and Public Comments
none
- III. Approval of meeting minutes
Feb. 25, 2016 Nominations Committee meeting
On a Motion by Goldman, seconded by Anabel, the Committee voted to approve the minutes.
- IV. Defining the Nominations Committee and process
 - (1) The Committee discussed and recommended they review and evaluate such matters as diversity and balance when recommending a candidate for the Board.*
 - (2) The Committee agreed that the current open seat on the Board should be filled by someone representing or associated with theatres in the District.*
 - (3) The Committee discussed the possibility of increasing in number to include someone from and representing new development coming into the area. It was mentioned that the BID is duty bound to be representative of what is going on in the Media District. All agreed when the end of the year Annual Board Election is held, this all will be considered.*
 - (4) The Committee agreed that the currently used Nominating Form did not need to be revised at this time.*
- V. Interview with Candidate Martha Demson
The Members of the Nominations Committee asked Demson a number of questions. Demson was told that as a Member of the Board there would be a commitment to attend Board meetings and advised her to consider

involvement in BID Committees as well. Demson said she believes that she would be a good fit for and as a Member of the BID Board representing and connected to all theatres in the District.

VI. Committee Recommendation

Goldman made a Motion to accept and to recommend Martha Demson's Board candidate application to be accepted and for the Board to approve her as a new Member of the BID Board of Directors. M. Ankney seconded the Motion. The Committee voted and the Motion passed.

VII. The next Nominations Committee meeting will be held on April 28, 2016 beginning at 2:30pm.

VIII. Adjournment was at 3:35pm

HOLLYWOOD MEDIA DISTRICT BID
Meeting of NOMINATING COMMITTEE

Musicians Union, 817 N. Vine St., Hollywood CA 90038
Thursday, June 23, 2016 – 2:30pm

MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman

Absent: M. Malick, J. Massachi

Guests: R. Groeper, M. Padilla, L. Schechter, JL Singer

- I. Call to order
Chair Bass called meeting to order at 2:40pm.
- II. Introductions and Public Comments – *none*
- III. Approval of meeting minutes
April 28, 2016 Nominating Committee was cancelled.
*Mar. 24, 2016 Nominating Committee meeting. **On a Motion by Goldman, seconded by Ankney, the Committee voted unanimously to approve the minutes of Mar. 24th meeting.***
- IV. Candidate for Nomination to Board of Directors
Miguel Padilla, representing CIM Group, introduced himself to the Committee. The Committee asked a number of questions regarding Mr. Padilla's professional background and involvement in the BID. The Committee and Mr. Padilla discussed the obligations and time commitment of each Board member of the BID.
Committee Recommendation
Goldman made a Motion to accept and to recommend Miguel Padilla's Board candidate application to be accepted and for the Board to approve him as a new Member of the BID Board of Directors. Ankney seconded the Motion. The Committee voted unanimously and the Motion passed.
- V. New Business
Goldman mentioned she and the Members of the Board should continue to scout out potential future candidates for the BID Board of Directors.
Bass stated that the Nominating Committee will continue efforts to identify potential members to the BID Board of Directors from stakeholders in the BID and others on the BID Board.
- VI. Adjournment was at 3:40pm
Next Nominating Committee, Thur., Aug. 25th, 2016.

HOLLYWOOD MEDIA DISTRICT BID
Meeting of the NOMINATING COMMITTEE
Musicians Union, 817 N. Vine St., Hollywood CA 90038
Thursday, August 25, 2016 – 2:30pm

MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman, J. Massachi

Absent: M. Malick

Guests: R. Groeper, J. Omahen, L. Schechter

- I. Call to order
Chair Bass called meeting to order at 2:35pm
- II. Introductions and Public Comments – *none*
- III. Approval of meeting minutes
June 23, 2016 Nominating Committee.
On a Motion by Goldman, seconded by Ankney, the Committee voted unanimously to approve the minutes of June 23rd meeting.
- IV. Candidates for Nomination and Election to Board of Directors
 - A. Attracting Candidates for the Board of Directors
Bass mentioned there are a number of properties in the BID and shared a list of them. It was clarified that either a property owner or a representative of the owner qualifies to be nominated as a member of the Board. Discussion among the committee members identified three BID owners who might have an interest in joining the Board --- Sprouts, SIM, and the HQ Group. Bass along with BID staff will contact these property owners. Goldman said between now and Sept. 22nd the Nominating Committee will need to select possible candidates for nominations and interview them, and by the 22nd have a Slate of Nominees. Bass advised that the terms of eleven Board members expire at the end of calendar year 2016. Bass read the list of those eleven Board members.
 - B. Group Interview Meeting
The members of the Nominating Committee were in agreement to hold a group interview meeting for the eleven current Board members identified as having terms that expire at the end of calendar year 2016. This will be scheduled for Tuesday, Sept. 13th, beginning 4:30pm, location to be determined.
 - C. Interviews for candidates not currently on the Board
The members of the Nominating Committee were all in agreement to hold individual interviewing meetings for potential new Board members on Thursday, Sept. 15th, time and location to be determined.
- V. New Business – none
- VI. Adjournment was at 3:25pm
Next Nominating Committee meeting, Thursday, September 22, 2016, 2:30 PM
Nominating Committee Interviews are scheduled for Tuesday, Sept. 13, 2016 and Thursday, Sept. 15, 2016.

Submitted and prepared by HMD Operations Manager, Jim Omahen

**HOLLYWOOD MEDIA DISTRICT BID
SPECIAL Meeting of the
NOMINATING/BOARD DEVELOPMENT COMMITTEE**

Grub, 911 Seward St., Hollywood CA
Tuesday, September 13, 2016 – 4:30pm
SPECIAL MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman, M. Malick , J. Massachi
Absent: none
Guests: M. Demson, R. Howard, J. Luster, J. Omahen, M. Padilla, B. Scane, L. Schechter

- I. Call to order
Chair Bass called meeting to order at 4:40pm
- II. Introductions and Public Comments – *None*
- III. Conversation with HMD Board Members with terms expiring on 12-31-16
Bass reported that current Boardmembers Steve Loverro and Joseph Varet have decided to not submit a nominating application for next year's BID Board of Directors. They both will be leaving the Board at year's end. Bass said there are now nine current Boardmembers whose applications have been received and all are here, with the exception of Simon Costello who is unable to attend due to being out of state today. Bass mentioned that copies of all nine applications are included with their Agendas.
The attending applicants, M. Demson, L. Goldman, R. Howard, J. Luster, J. Massachi, M. Malick , M. Padilla, and B. Scane were one-by-one asked by the Committee Members to tell them why they want to be on the Media District's Board of Directors. Committee Members questioned the applicants about specifics, and about their goals and future vision for the BID.
With all applicants having an opportunity to speak, Chair Bass called for a motion.
On a Motion by Malick, seconded by Goldman, the Nominating/Board Development Committee voted unanimously to approve and accept the nine (9) applicants that include: S. Costello, M. Demson, L. Goldman, R. Howard, J. Luster, J. Massachi, M. Malick , M. Padilla, and B. Scane to be included on a Nominations Slate for 2017-18 Members of the HMD Board of Directors.
Goldman mentioned that there are up to four (4) more seats open for nominations for 2017-18 Members of the Board. The Committee and all said they would do outreach and talk to individuals that may be interested in submitting an application. It was mentioned that a final Slate would need to go before the Committee and the full Board of Directors for approvals at next week's Nominating/Board Development and Board meetings both scheduled for Thur., Sept. 22nd.
- IV. New Business – *None*
- V. Adjournment was at 5:35pm
Next regularly scheduled meeting: Thursday, Sept. 22, 2016

Submitted and prepared by HMD Operations Manager, Jim Omahen

HOLLYWOOD MEDIA DISTRICT BID
SPECIAL Meeting of the
Nominating/Board Development Committee

Producers Film Center, 7000 Romaine St., Hollywood CA

Monday, September 19, 2016 – 3:30pm

SPECIAL MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman

Absent: M. Malick, J. Massachi

Guests: R. Herscu, J. Omahen, B. Rios, L. Schechter

I. Call to order

Chair Bass called the meeting to order at 3:35pm

II. Candidate interviewing for 2017-19 Nominations

There had been three individuals that were potential nominees: Robert Herscu, Becky Rios, and Dean Gavoni. Bass and Goldman told the Committee that Dean Gavoni had previously declined as a nominee and would not be attending Committee meeting.

Robert Herscu was interviewed first and then followed by Becky Rios. The Committee Members discussed the two candidates.

On a Motion by Goldman, seconded by Bass, the Nominating/Board Development Committee voted to accept Robert Herscu's nomination application and place him on the proposed slate of nominees for the 2017-19 HMD Board of Directors. Anabel voted not to accept.

On a Motion by Goldman, seconded by Anabel, the Nominating/Board Development Committee voted on Becky Rios's nomination application for the proposed slate of nominees for the 2017-19 HMD Board of Directors. Goldman voted no, Bass voted yes, Anabel and Ankney abstained from voting. There was no recommendation regarding Becky Rios.

III. New Business – none

IV. Adjournment was at 4:15pm

Submitted and prepared by HMD Operations Manager, Jim Omahen

HOLLYWOOD MEDIA DISTRICT BID
Meeting of the
NOMINATING/BOARD DEVELOPMENT COMMITTEE
("N/BD Committee")

Musicians Union, 817 N. Vine St., Hollywood, CA 90038

Thursday, September 22, 2016 2:30 p.m.

MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman, M. Malick

Absent: J. Massachi

Guests: L. Schechter

- VI. Call to order
Chair Bass called meeting to order at 2:30 p.m.
- VII. Introductions and Public Comments – *None*
- VIII. Approval of meeting minutes
August 25, 2016 N/BD Committee meeting
September 13, 2016 Special N/BD Committee meeting
On a Motion by Goldman, seconded by Ankney, the N/DB Committee voted unanimously to approve both sets of minutes for the meetings held on August 25, 2016 and September 13, 2016.
- IX. Candidates for Nominating and Slate of Nominees
 - a. Election Process – Chair Bass stated that the N/BD Committee held two separate meetings to interview candidates for the Board, *i.e.*, a meeting at Grub Restaurant on September 13 for existing Board Members seeking reelection, and a meeting at office of Producers Film Center (7000 Romaine St.) on September 19, 2016 for new applicants.
 - b. Written Notification – Chair, Bass, stated that staff will send, by mail on September 23, 2016, notice to all property owners in the Media District BID that provides the following: (a) announces the slate of nominees unanimously recommended by the N/B Committee; (b) explains the nomination process; and (c) invites property owners in the Media District BID to nominate potential board members for consideration by the N/BD Committee. The notice will include an application for candidates seeking to be elected to the Board. All applications made as part of this process must be returned to the office of the Media District BID by 5:00 p.m. on October 24, 2016 (30 days from the mailing).
 - c. 2017-19 Slate of Nominees – ***On a Motion by Bass, seconded by Ankney, the Committee voted unanimously to approve the Slate of 10 nominees for election to the Board (i.e., nine returning Board Members along with one proposed new Board Member) for a two year term commencing January 2017. The N/BD***

Committee is authorized under the Bylaws to add an additional three (3) nominees to the slate of nominees.

X. New Business - None

IV. Adjournment was at 3:00 p.m.

Next Nominating Board Development Committee, Thursday, October 27, 2016, 2:30 p.m.

Submitted and prepared by HMD Executive Director, Lisa Schechter

HOLLYWOOD MEDIA DISTRICT BID
Meeting of the NOMINATING and
BOARD DEVELOPMENT COMMITTEE
Musicians Union, 817 N. Vine St., Hollywood CA 90038
Thursday, October 27, 2016 – 2:30pm

MEETING MINUTES

Attending: W. Anabel, M. Ankney, D. Bass, L. Goldman

Absent: M. Malick, J. Massachi

Guests: R. Groeper, J. Omahen, L. Schechter

- I. Call to order
Chair Bass called meeting to order at 2:35pm
- II. Introductions and Public Comments
none
- III. Approval of meeting minutes
Sept. 19, 2016 SPECIAL Nominating Committee.
Sept. 22, 2016 Nominating Committee.
On a Motion by Goldman, seconded by Anabel, the Committee voted unanimously to approve both the minutes from Sept. 19th and 22nd meetings.
- IV. Candidates for Nomination and Slate of Nominees
Bass told the Committee that Schechter had received an application from Sam Pan, representing Avalon Bay. Discussion followed as to this application.

Goldman left the meeting at 2:45pm and the Committee lost quorum. Adjournment

Next Nominating Committee meeting, Thursday, November 17, 2016, 2:30pm

Submitted and prepared by HMD Operations Manager, Jim Omahen

HOLLYWOOD MEDIA DISTRICT BID MEETING OF PLUM COMMITTEE

Musicians Union
Thursday, February 4, 2016 – 3pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman, F. Wehbe

Absent: T. Lee, J. Luster, M. Malick

Guests: J. Omahen, L. Schechter

I. Call to order

As the first PLUM Committee meeting to be held by the HMD, BID President L. Goldman called the meeting to order at 3:15pm. Confirmed by consensus this committee shall be co-chaired by D. Bass and F. Wehbe.

II. Introductions and Public Comments

None

III. There were no minutes to approve

First PLUM Committee meeting to be held by the HMD.

IV. Scheduling monthly meetings, and review process

(i) As the first PLUM Committee meeting held by the HMD, the newly formed committee decided to hold regularly scheduled monthly meetings, and those would be on the first Thursday of the month starting at 3pm. The preferred location for these meetings would be at the Musicians Union, and staff was instructed to follow up with this and confirm. Tentatively the next PLUM Committee meeting was scheduled for Thursday, Mar. 3rd.

(ii) Discussion involved defining Committee and addressing issues and matters concerning planning and land use in the area affecting the BID.

V. Adjournment was at 4:10pm

HOLLYWOOD MEDIA DISTRICT BID MEETING OF PLUM COMMITTEE

Musicians Union
Thursday, March 3, 2016 – 3pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman, T. Lee, F. Wehbe

Absent: J. Luster, M. Malick

Guests: R. Groeper, M. McLean, J. McConnell, J. Omahen, A. Rothans,
L. Schechter, JL Singer, M. Spector

I. Call to order

Co-chair D. Bass called the meeting to order at 3:03pm.

II. Introductions and Public Comments

Michael McLean representing Communities United for Jobs & Housing introduced himself. Mark Spector representing the ONNI Group introduced himself. Jeff McConnell and Andrew Rothans representing Englander Knabe & Allen introduced themselves.

III. Approval of meeting minutes

Feb. 4, 2016 PLUM Committee meeting.

On a Motion by Goldman, seconded by Wehbe, the Plum Committee voted to approve the minutes. Lee abstained from voting.

IV. Neighborhood Integrity Initiative presentation

Michael McLean said he represents opposition to the Neighborhood Integrity Initiative. He said there are three main components to the Initiative: up to a two year moratorium on new building project starts, putting a halt to spot zoning, and increasing parking minimums for new building projects. The Committee decided to not make any motion regarding this matter until the Committee has been given a presentation from those who support the Initiative, and the Committee recommended a invitation be extended to supporter Jill Stuart. Furthermore the Committee agreed that if Jill Stuart or supporters declined the BID's invitation to do a presentation, then the Committee would so move on this matter.

- V. ONNI Group, 6901 Santa Monica Blvd. project, presentation
*Mark Spector said he represents the ONNI Group's new project that will be built at 6901 Santa Monica Blvd. He said the building will be 7 stories with 15,000 sq. ft. at ground level, mixed-use building. He added that there would be 11% low income residential units. He was questioned about required parking, and he said they would be using an exemption based on their addition of bicycle parking. **Wehbe moved to conditionally recommend support the 6901 Santa Monica Blvd. project, and Cassella amended motion to be subject to further details regarding parking and massing. Anabel seconded the motion. The Committee voted and the motion passed.** Spector said he will attend another Committee meeting and give an update.*
- VI. New Business
*The Committee discussed the rapid and increasing number of new building project developments in the BID, and they expressed concerns regarding traffic and parking. The suggestion was made to do a BID sponsored Traffic and Parking Study that would help define and guide future developments coming to the BID. **Wehbe moved to recommend to the Board of Directors the BID does a Traffic and Parking Study, and to put this out as an RFP. Goldman seconded the motion. The Committee voted and the motion passed.***
- VII. Next Plum Committee meeting will be held on Thur., April 7th.
- VIII. Adjournment was at 4:20pm.

HOLLYWOOD MEDIA DISTRICT BID

Meeting of PLUM COMMITTEE

Musicians Union
Thursday, April 7, 2016 – 3pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman, T. Lee, M. Malick

Absent: J. Luster, F. Wehbe

Guests: T. Emmen, A. Fraijo, R. Groeper, J. Omahen, L. Schechter, JL Singer

I. Call to order

*In absents of Co-chairs, Goldman called the meeting to order at 3:10pm.
(Co-chair D. Bass arrived approximately 10 minutes late and assumed the
Chair of meeting)*

II. Introductions and Public Comments

*Alfred Fraijo and Tetlo Emmen with Sheppard Mullin Richter & Hampton
LLP were introduced.*

III. Approval of meeting minutes

***March 3, 2016 PLUM Committee meeting.
On a Motion by Lee, seconded by Cassella, the Plum Committee voted to
approve the minutes.***

IV. Neighborhood Integrity Initiative update

*Goldman told the Committee the Initiative has been moved to the March
2017 ballot and the Initiative has been reduced from a 22 page document
down to a 14 page document. She also added that the Initiative has
become very political.*

V. ONNI Group, 6901 Santa Monica Blvd.

*Goldman told the Members that the Draft Environmental Impact Report
for this project will be released in 3 to 4 weeks.*

VI. Specific Plan for HMD

*Alfred Fraijo handed out print copies of PowerPoint presentation
prepared for this Committee meeting. He was assisted by Tetlo Emmen.
Fraijo went through presentation and explained to the Committee*

Members the concepts of a Specific Plan and how such Plans can help in future planning and the process of.

VII. New Business

Schechter mentioned that the City of LA has drafted a new and updated position on and about public sidewalks and the maintenance and repairs of them. She mentioned that she has invited a consultant to attend the next Board of Directors meeting to give a briefing regarding this.

VIII. Adjournment was at 4:40pm.

HOLLYWOOD MEDIA DISTRICT BID
Meeting of PLUM COMMITTEE

Musicians Union
Thursday, May 5, 2016 – 3pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman

Absent: T. Lee, J. Luster, M. Malick, F. Wehbe

Guests: N. Adler, C. Amberger, S. Burn, S. Costello, T. Monroe,
J. Omahen, L. Schechter, J. Stinger, JL Singer

- IX. Call to order
Co-chair Bass called the meeting to order at 3:10pm.
- X. Introductions and Public Comments
All guest presenters for the newly proposed LGBT Center introduced themselves to the Committee.
- XI. Approval of meeting minutes
April 7, 2016 PLUM Committee meeting.
On a Motion by Goldman, seconded by Cassella, the Plum Committee voted to approve the minutes.
- XII. LGBT Center presentation
Steven Burn began the presentation by saying the architects for the new Center at corner of Santa Monica Blvd. and McCadden Pl. is Killefer Flammang Associates. It will have an open campus-like design and the new Center will provide services, multigenerational programs and activities, and it will have administrative offices. Also the complex will include housing for seniors, and there will be approximately 240 people living at this site. Steven added that on a daily bases there would be about 200 people working and/or visiting this location as well. It was mentioned that there would be 24/7 on-site security for the new facility, and there would be street level retail space located at the corner of Santa Monica Blvd. and McCadden Pl. Burn said there would be 350 parking spaces and he noted that this exceeds the requirement. He also said there would be 227 bike parking spaces. It was mentioned that the proposed project would require some zoning changes, and if all proceeds as planned the facility would be completed and open in 2019.
- XIII. New Business
none
- XIV. Adjournment was at 4:15pm.

HOLLYWOOD MEDIA DISTRICT BID
Meeting of PLUM COMMITTEE

Musicians Union
Thursday, June 2, 2016 – 3pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, C. Cassella, L. Goldman, T. Lee, M. Malick, F. Wehbe

Absent: J. Luster

Guests: A. Ceragioli, D. Farasat, K. Kaine, S. Keyser, A. Kim, S. McQueen,
J. Omahen, K. Roach, L. Schechter

XV. Call to order

Co-chair Bass called the meeting to order at 3:10pm.

XVI. Introductions and Public Comments

Guest presenters present introduced themselves to the Committee.

XVII. Approval of meeting minutes

May 5, 2016 PLUM Committee meeting.

On a Motion by Goldman, seconded by Wehbe, the Plum Committee voted to approve the minutes. Lee and Malick abstained from vote due to their absence from May 5th meeting.

XVIII. Proposed project for NE corner of N. Highland Ave. / Melrose Ave.

Daniel Farasat told the Committee he is the new owner of the northeast corner of N. Highland Ave. and Melrose Ave. where the 76 Station is currently, and the address is 700 N. Highland Ave. Farasat added that he also owns another property located on the southeast corner of Melrose Ave. and LaBrea Ave. He mentioned that he is on the Melrose Ave. BID Board of Directors. Farasat said his proposed new building would consist of 19 residential rental apartments above, 3 either retail or live-work spaces at ground level, and 1 sub-grade underground parking level with 30 parking spaces. He mentioned there would be no set-back of the structure from the public right-of-way sidewalk. Following the presentation the Committee discussed and agreed to have Bass and Wehbe meet with the applicant to discuss the HMD Gateway sign.

XIX. Paramount Pictures Master Plan presentation

Sharon Keyser introduced herself and Andi Ceragioli. Keyser gave a brief history of Paramount and presented images and maps of their proposed Master Plan. She said the Master Plan focus is on preserving the historic elements of the studio lot while making the facility more in keeping with current and future needs. She mentioned that although many of their surface parking lots will be developed into new parking and production structures, they are creating new

*open and green spaces. Keyser said it will be a more efficient place and better accommodate the creative work they are known for. She continued by saying they have done a traffic study in a 9 mile radius to identify any issues, and they are in the process of evaluating any that may need addressing. Keyser said they will nearly double their employee capacity once the Master Plan has been built out and completed, adding to the need of jobs for people. She said currently their Master Plan is in the City's Planning Department review process and public hearings are being scheduled. **On a Motion by Bass, seconded by Goldman, the Plum Committee voted unanimously to recommend to the BID Board of Directors that the Media District support the Paramount Pictures Master Plan.***

XX. Sidewalk Survey

Alice Kim from the City's Bureau of Engineering introduced herself. She said that the City has established a City-wide sidewalk and curb repair fund and they are currently in the process of identifying locations for launching pilot programs. She added that these programs would be cost-sharing. The Committee expressed interest and asked if the BID could be considered for a pilot program. Kim said they are now creating a list and it would be released at the beginning of July, and the Media District could get on this list. She said to contact Gary Lee Moore who is the head of the Bureau of Engineering regarding any application necessary and getting on their list.

XXI. New Business

Goldman said she has met and talked with John Girodo with Hollywood Heritage, and they have money to do a survey of historic Hollywood locations, sites, and buildings. The Committee said they would like to invite Girodo to the next PLUM Committee meeting and learn more about this. Goldman said she would follow up with Girodo regarding his attending the next meeting.

XXII. Adjournment was at 4:30pm.

HOLLYWOOD MEDIA DISTRICT BID
Meeting of PLUM COMMITTEE

Musicians Union, 817 N. Vine St., Hollywood CA
Thursday, July 7, 2016 – 3pm

MEETING MINUTES

Attending: D. Bass, C. Cassella, L. Goldman, T. Lee, F. Wehbe

Absent: W. Anabel, J. Luster, M. Malick

Guests: J. Girodo, L. Grifka, R. Groeper, L. Jackson, R. Jackson, D. Laureano,
J. Omahen, C. Rand, L. Schechter, T. Winders

I. Call to order

Co-chair Bass called the meeting to order at 3:05pm

II. Introductions and Public Comments

All guest presenters introduced themselves to the Committee.

III. Approval of meeting minutes

Thursday, June 2, 2016, PLUM Committee meeting.

On a Motion by Wehbe, seconded by Lee, the Plum Committee voted to approve the minutes. Goldman was not in the room for vote.

IV. Presentation by HQ Group, regarding 723 Lillian Way

*Darwin Laureano, land use consultant representing HQ Group distributed maps and photos of the 723 Lillian Way proposed project. He said there are two lots that will not be joined, and the existing land has an R3 Zoning. The proposal is to change the use of this land for parking. He continued by saying the proposed plan would have 22 parking spaces and include landscaping. The parking would be private and a destination for valet service. The entrance would be off Cahuenga Blvd. and exiting would be onto Lillian Way. The project requires a conditional use permit for change of use.. There is no scheduled hearing at this time.. **On a Motion by Goldman, seconded by Wehbe, the PLUM Committee voted unanimously to support the 723 Lillian Way project as presented.***

V. Presentation on pending inventory of HMD historic properties

John Girodo said Catherine Rand is an intern with Hollywood Heritage. He said that he was here today as more of an introduction rather than giving a presentation. He mentioned that there are a number of properties in the area that have been identified by Survey LA. Rand explained the Hollywood Heritage mission and the work they do. Rand said she would send the Committee the online links where they could find the Secretary of Interior Historic Resources criteria as to what makes and defines a historic structure, building, or place.

Girodo told the Committee that they soon will be updating and revising the Heritage's list for Hollywood.

VI. New Business
none

VII. Adjournment was at 4:05pm

HOLLYWOOD MEDIA DISTRICT BID
Meeting of PLUM COMMITTEE

Musicians Union, 817 N. Vine St., Hollywood CA
Thursday, September 1, 2016 – 3pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, L. Goldman, T. Lee, F. Wehbe

Absent: C. Cassella, J. Luster, M. Malick

Guests: M. Edwards, Ethan, M. Gonzalez, R. Groeper, I. Kozin, M. Lopez, J. Omahen,
M. Padilla, B. Rios, L. Schechter, J. Thesiandt

V. Call to order
Co-chair Bass called the meeting to order at 3:05pm

VI. Introductions and Public Comments
All guests and presenters introduced themselves to the Committee.

VII. Approval of meeting minutes
Thursday, July 7, 2016, PLUM Committee meeting.
On a Motion by Goldman, seconded by Bass, the Plum Committee voted unanimously to approve the minutes.

VIII. Neighborhood Integrity Act Initiative
*Mark Edwards briefed the Committee on matters and issues regarding the upcoming ballot measure regarding the Neighborhood Integrity Act. He said he is working on the campaign of opposition to this initiative, and explained a number of reasons why this proposed Act would be bad for the City of LA, as well as for many others. Edwards asked the Committee for the BID's support in opposition to Neighborhood Integrity Act Initiative. **On a Motion by Goldman, seconded by Anabel, the Plum Committee voted unanimously to support opposition to the Neighborhood Integrity Act Initiative, City of LA November 2016 ballot measure.***

IX. 7007 W. Romaine, LLC, Project, Case No ZA-2016-2266-ZAA
*Mike Gonzalez told the Committee the project at 7007 W. Romaine St. will have 239 parking spaces, and this does exceed the required. He also said the project is has 13,500 sq. ft. of retail space. Gonzalez said they are asking the City's Planning Department for an increase in the FAR, and the elimination of a required front set-back along Romaine St. He mentioned that the hearing for this project is scheduled for Sept. 21st, but that may be delayed. Bass asked Gonzalez to notify the BID's PLUM Committee as to when the hearing will be held. Gonzalez asked the Committee for their support on this proposed project. **On a Motion by Wehbe, seconded by Goldman, the Plum Committee voted unanimously to support, and write a letter of support, for the 7007 W. Romaine, LLC, Project, Case No ZA-2016-2266-ZAA.** Gonzalez asked if a representative of the BID could attend the hearing.*

- X. Cemex, 1000 N. La Brea Ave.
*Bass explained to the Committee the issue of cement trucks queuing along the streets of LaBrea/Romaine/Sycamore for Cemex causing traffic hazards and interfering with the operation of businesses in the immediate area. The Committee Members commented that City Code Enforcement could be contacted to investigate, and possibly there could be issues for Environmental Agencies as well. Goldman mentioned that State Assemblymember Bloom's office could be contacted regarding environmental issues. Bass asked Committee to have the BID pursue this matter. **On a Motion by Bass, seconded by Goldman, the Plum Committee voted unanimously to pursue, investigate and analysis the impacts on the area from cement trucks queuing along the streets of LaBrea/Romaine/Sycamore for Cemex.***
- XI. LGBT Center project
Jonthan Thesiandt said he lives in the area and commented about the increase of crime in the area. He said he believes much of this crime involves the youth served by the LGBT Center or other friends of these youth associated with them. Discussion followed and the Committee agreed the BID will get more information and investigate this matter.
- XII. Proposed traffic signal intersection at Santa Monica Blvd./Seward St.
*There was brief discussion regarding the need and desire to have a traffic signal installed on Santa Monica Blvd. at Seward St. **On a Motion by Wehbe, seconded by Anabel, the Plum Committee voted unanimously to support a proposal to install a traffic signal on Santa Monica Blvd. at Seward St., and to write a letter to the State of CA to this effect.***
- XIII. New Business
- XIV. Adjournment was at 4:10pm

HOLLYWOOD MEDIA DISTRICT BID
Meeting of PLUM COMMITTEE

Musicians Union, 817 N. Vine St., Hollywood CA
Thursday, October 6, 2016 – 3pm

MEETING MINUTES

Attending: W. Anabel, D. Bass, L. Goldman, T. Lee, M. Malick, F. Wehbe

Absent: C. Cassella, J. Luster

Guests: R. Groeper, J. Omahen, L. Schechter

- I. Call to order
Co-chair Bass called the meeting to order at 3:15pm
- II. Introductions and Public Comments
none
- III. Approval of meeting minutes
Thursday, Sept. 1, 2016, PLUM Committee meeting.
It was mentioned that Mike Gonzalez is correctly spelled Mike Gonzales. On a Motion by Goldman, seconded by Lee, the Plum Committee voted unanimously to approve the minutes with the corrected spelling of Mike Gonzales.
- IV. HMD Specific Plan
*Bass mentioned that the PLUM Committee had a presentation back a few months ago regarding Specific Plans. Bass said he believes the BID should start the process for a specific plan for the Media District. The Committee agreed this idea would be brought to the full Board for further discussion. **On a Motion by Goldman, seconded by Bass, the PLUM Committee voted to recommend to the full Board of Directors that the BID explores the possibility of developing a Media District Specific Plan. The Motion passed with a majority of the votes. Wehbe abstained, Malick voted against the Motion.***
- V. Hollywood Forever Cemetery
No presentation or representatives attending. Item not discussed.
- VI. New Business
None
- VII. Adjournment was at 4:10pm

Submitted by HMD Secretary, Carol Cassella
Prepared by HMD Operations Manager, Jim Omahen